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Customer:	AcelaBio	**Quote #**	5800 (Version: 1)
Site:	Main Office	**Date Printed:**	08/04/2026
Attn:	Wendy Teft	**Quote Date:**	08/04/2026
Email:	Wendy.Teft@acelabio.com	**Valid To:**	08/31/2026
Solution:	Professional Services	**03 - Final Quote**	

Professional Services

Description	Part Number	Quantity	Unit Price	Extended Price
WITSTUDIO - SEO / GEO Setup and Configuration	WITS_SEO_GEO	1	$0.00	$0.00
WITStudio Services - See notes for details	WITSTUDIOSRV	1	$13,230.00	$13,230.00
WITPress Setup	WITPRESSSU	1	$0.00	$0.00
			Professional Services Total:	**$13,230.00**
			One Time Equipment and Services Sub Total:	**$13,230.00**
			Tax:	**$1,025.33**
			Total:	**$14,255.33**

WEB (Monthly Recurring Charges)

Description	Part Number	Quantity	Unit Price	Extended Price
WITPress	WEBSM	1	$80.00	$80.00
WITPress Plus	WEBSMP	1	$200.00	$200.00
			WEB Total:	**$280.00**
			Monthly Recurring Total:	**$280.00**
			Tax:	**$21.70**
			Total:	**$301.70**

Extra Quote Notes & Action Items

A 50% advanced payment is required for all equipment and labour (including taxes) prior to delivery. This amounts to $7127.66 Please initial here _____

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PROJECT ESTIMATE: CUSTOM WORDPRESS WEBSITE & OPTIMIZATION

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TOTAL FIXED-PRICE INVESTMENT: $13,230.00 (All-Inclusive)

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1. INCLUDED SCOPE OF WORK (DEVELOPMENT & LAUNCH)

Custom WordPress Platform: Tailored design and site architecture engineered for high performance, mobile responsiveness, and user conversion.
Search Engine Optimization (SEO) Foundation: Complete on-page technical SEO, structured metadata, clean URL permalinks, and keyword optimization.
Generative Engine Optimization (GEO): Custom schema markup, structured data, and semantic mapping engineered specifically for AI search engines (ChatGPT, Perplexity, Gemini, etc.).
Launch & Integration: Security hardening, contact form routing, analytics setup, cross-browser quality assurance, and domain deployment.

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2. ONGOING MANAGED HOSTING & MAINTENANCE OPTIONS

OPTION A: MANAGED CARE & SECURE HOSTING ($80.00 per month)
- **Managed Core Updates: Controlled updates for WordPress core, themes, and plugins.**
- **Security & Redundancy: Proactive threat monitoring, firewall protection, and daily off-site backups.**
- **Performance Maintenance: Database optimization, caching, and server-level speed upkeep.**

OPTION B: MANAGED CARE + ACTIVE SEO & GEO GROWTH ($200 per month)
- **Includes all features of Option A (Hosting, Security, Maintenance).**
- **Monthly SEO & GEO Maintenance: Ongoing technical optimization and content signal updates to maintain search engine dominance.**
- **AI Search Authority: Continuous updates targeted at AI search indexing models.**
- **Performance Reporting: Regular monitoring of rankings, indexation, and visibility.**

TERMS & SCOPE CHANGE NOTICE

This proposal constitutes a fixed-price engagement based exclusively on the scope of work defined above. Any modifications, feature additions, or revisions requested outside this scope will require a written Change Order. Additional work beyond the initial scope will be quoted separately or billed at standard technical rates prior to execution.

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Customer Acceptance** **Date:**

****Signature acknowledges acceptance of quote (5800 ver: 1) for commitment to conduct site survey, or purchase equipment for activation**